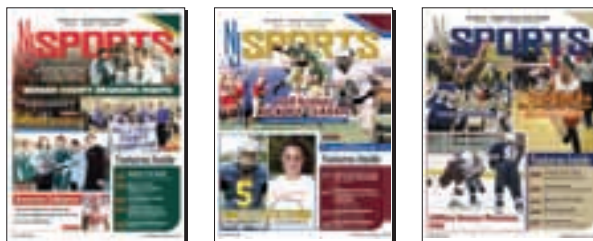


# NJSports



**phone:** 973-605-1213  
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 Morris Plains, NJ 07950  
**email:** [info@njsportsonline.com](mailto:info@njsportsonline.com)  
**website:** [www.njsportsonline.com](http://www.njsportsonline.com)

This year, thousands of local kids will learn the valuable life lessons that come from being part of a team, and handling adversity, success and failure through athletic participation.

High school and college students will acquire important disciplines as they juggle their school work with their practice and training schedules.

And adults will add the fitness and health benefits to their lives based on their participation in sports.

Each issue, our staff of talented writers and photographers will be bringing local sporting events and the people involved in them to life on these pages.

**NJ Sports** is dedicated to all of the players, coaches, trainers, equipments suppliers, maintenance staff, fans, parents and volunteers who make watching or participating in sports the wonderful experience that it is.

## Mechanical Requirements

**Advertising Deadline: Friday at 1pm** (The Week Before Distribution of Paper is Set)

**Issues Set to Publish the First Wednesday of Each Month**  
 (with possible exceptions)

**Pricing examples based on 12 issue pricing and size discount**

Ad Unit	Pricing for Ad Units		Width (columns)	x	Depth (inches)
	Color	Black & White			
Full Page	\$812.50	\$650.00 (\$10.00 per column inch)	5 columns	x	13 inches
3 Column Vertical	\$511.50	\$409.50 (\$10.50 per column inch)	3 columns	x	13 inches
2 Column Vertical	\$373.00	\$299.00 (\$11.50 per column inch)	2 columns	x	13 inches
Half Page Horizontal	\$421.50	\$337.50 (\$11.25 per column inch)	5 columns	x	6 inches
1/4 Page	\$264.50	\$211.50 (\$11.75 per column inch)	3 columns	x	6 inches
1/8 Page	\$135.00	\$108.00 (\$12.00 per column inch)	3 columns	x	3 inches
Business Card	\$60.00	\$48.00 (\$12.00 per column inch)	2 columns	x	2 inches

### High School Roundup Sponsor Blocks – \$49 per issue (as available)

Custom sizes may be available (within specifications)  
 – minimum size 2 columns x 2 inches

**Dimensions:**  
 Page Size: 11.375 x 15"  
 Live Area: 10.5 x 13"

**Page Layout:**  
 5 columns

**Column Widths:**  
 1 column = 1.967 inches  
 2 columns = 4.1 inches  
 3 columns = 6.233 inches  
 4 columns = 8.367 inches  
 5 columns = 10.5 inches

### Digital Ad Submission:

Accepted imagery file formats are .tif files (300 resolution) or .jpeg files (high resolution) sized to scale; CMYK or grayscale. Email all files to [info@njsportsonline.com](mailto:info@njsportsonline.com)

### General Shipping Submission:

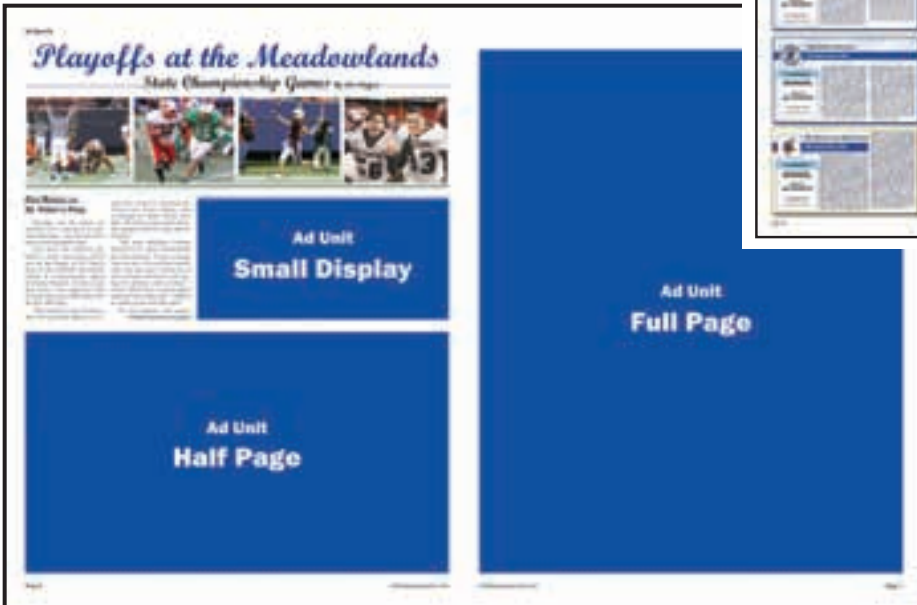
Send files to *NJ Sports*  
 Attn: Graphic Department  
 60 East Hanover Avenue #B-1  
 Morris Plains, NJ 07950



**High School  
Roundup  
Sponsorships**



**▶▶ Ad Space Samples**



A free monthly tabloid distributed to over 700 locations throughout **Bergen County**. Every channel of distribution will be included. We will supply attractive outdoor street boxes, as well as floor and countertop displays. People who pick *NJ Sports* will be your target audience, they will see your ad in multiple locations multiple times.

